

# CERTIFICATE IN SPORTS COMMUNICATION

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In this program students will engage with diverse audiences in the sports industry, including fans, athletes sponsors and media outlets. The coursework will lead them to become proficient in crafting sports-related content, utilizing various media platforms, keeping in mind the unique challenges of sports communication.

COURSE	TITLE	S.H.
CMST 2600	Communication Theory	3
CMST 4879	Sports Communication Message Design	3
CMST 5889	Theory of Sports and Communication	3
MCOM 1570	Sports Field Production 1	3
Total Semester Hours		12