

CERTIFICATE IN CONTENT CREATION

Students in this program use a variety of multimedia tools and platforms to develop engaging and visually appealing content for communication purposes. They will acquire skills to create tailored messages for specific audiences.

COURSE	TITLE	S.H.
ENGL 1551	Writing 2	3
MCOM 2624	Communication Technology - Photo and Video	3
CMST 3757	Media Relations Writing	3
CMST 3790	Personal Brand Communication	3
Total Semester Hours		12