

CERTIFICATE IN ADVOCACY AND INFLUENCE

In this program students will develop strategies to enable them to mobilize communities around shared issues, advocate for change and effectively engage with stakeholders.

COURSE	TITLE	S.H.
CMST 1545	Communication Foundations	3
CMST 2654	Community Engagement & Relations	3
CMST 3754	Argumentation and Advocacy	3
or CMST 3754C	CE Argumentation and Advocacy	
CMST 5860	Persuasion and New Media	3
Total Semester Hours		12