

ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION

The Williamson College of Business Administration offers an Associate of Arts in Business Administration that incorporates some general education courses, the business tool courses, and some upper level business courses. This degree is often pursued by individuals already in the workforce wanting to enhance their knowledge and skills in the field of business, often leading to promotion and/or salary increase. The courses taken in the Associate of Arts in Business Administration can all be applied to the Bachelor of Science in Business Administration.

CAREER OPPORTUNITIES

An Associate degree in business can prepare students for some entry-level jobs in retail, office administration, bookkeeping, and trade work. The most common careers for individuals earning an AABA degree is in the area of office administration and support. Office administration assistants can be found in a wide array of organizations including corporations, small business centers, government agencies, and nonprofit organizations.

STUDENT EXPERIENCES

Students enrolled in the Associate of Arts in Business Administration have the opportunity to build their knowledge and leadership skills in their field through various student leadership organizations including the American Marketing Association, Advertising Club, Pi Sigma Epsilon, Society for Human Resource Management (SHRM), Enactus, and the Student Nonprofit Leadership Organization.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION COURSES		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics	Grade of a "C" or higher	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Mathematics for Management	
or MATH 1571	Calculus 1	
Arts & Humanities (6 SH)		6
GE: Natural Sciences (7 SH)	Two courses required, one Science must include a lab	7
GE: Social Sciences (6 SH)		
ECON 2610	Principles 1: Microeconomics ^{required for major}	3
ECON 2630	Principles 2: Macroeconomics ^{required for major}	3
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3

BUS 3700	Business Analytics	3
MGT 2604	Legal and Social Responsibilities of Business	3

BUSINESS CORE COURSES

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

MGT 3725	Fundamentals of Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3

Total Semester Hours 60-65

Year 1

		S.H.
Fall		
YSU 1500	Success Seminar	1-2
or HONR 1500	or Intro to Honors	
or SS 1500	or Strong Start Success Seminar	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Foundations of Business	3
CMST 1545	Communication Foundations	3
MATH 2623	Quantitative Reasoning	3-6
or MATH 1510	or College Algebra	
or MATH 1510C	or College Algebra with Co-requisite Support	
or MATH 1552	or Applied Mathematics for Management	
or MATH 1571	or Calculus 1	

Semester Hours 13-18

Spring

ENGL 1551	Writing 2	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
ACCT 2602	Financial Accounting (GE: Arts & Humanities)	3
GE: Arts & Humanities		3

Semester Hours 15

Year 2

Fall

ACCT 2603	Managerial Accounting	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal and Social Responsibilities of Business	3
GE: Lab Science		4
BUS 2600	Business Applications of Microsoft Excel	3

Semester Hours 16

Spring

MGT 3725	Fundamentals of Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
BUS 3700	Business Analytics	3
GE: Natural Science		3
GE Arts & Humanities		3

Semester Hours 16

Total Semester Hours 60-65

The prerequisite for all upper-level business courses includes a minimum 2.5 overall GPA.