

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN MANAGEMENT

Management is concerned with effective and efficient utilization of resources. The BSBA in Management explores the fundamental concepts of management drawn from behavioral sciences to help students understand the nature of the rapidly changing workplace, the underlying forces contributing to this change, and leverage such understanding to enhance organizational performance.

Students pursuing the BSBA with a major in Management will take required courses that will prepare them for careers in organizational development, operations management, and corporate leadership.

Internships

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

Student Experiences

BSBA in Management majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations (<https://ysu.edu/academics/williamson-college-business-administration/student-leadership-organizations/>).

| COURSE | TITLE | S.H. |
|---|---|------|
| FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR | | |
| YSU 1500 | Success Seminar | 1-2 |
| or SS 1500 | Strong Start Success Seminar | |
| or HONR 1500 | Intro to Honors | |
| GENERAL EDUCATION | | |
| ENGL 1550 | Writing 1 | 3-4 |
| or ENGL 1549 | Writing 1 with Support | |
| ENGL 1551 | Writing 2 | 3 |
| CMST 1545 | Communication Foundations | 3 |
| MATH *Grade of a "C" or higher required | | |
| MATH 2623 | Quantitative Reasoning | 3-6 |
| or MATH 2623C | Quantitative Reasoning with Co-Requisite Support | |
| or MATH 1510 | College Algebra | |
| or MATH 1510C | College Algebra with Co-requisite Support | |
| or MATH 1552 | Applied Mathematics for Management | |
| or MATH 1571 | Calculus 1 | |
| Arts and Humanities (6 s.h.) | | |
| Natural Sciences (7 s.h. *2 different science courses, 1 must include a lab) | | |
| SOCIAL SCIENCE (6 s.h.) | | |
| ECON 2610 | Principles 1: Microeconomics *Grade of a "C" or higher required | 3 |
| ECON 2630 | Principles 2: Macroeconomics *Grade of a "C" or higher required | 3 |
| Social and Personal Awareness (6 s.h.) | | |
| BUSINESS TOOL COURSES | | |
| Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit. | | |
| ACCT 2602 | Financial Accounting | 3 |
| ACCT 2603 | Managerial Accounting | 3 |

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|----------|--|---|
| BUS 1500 | Foundations of Business | 3 |
| BUS 2600 | Business Applications of Microsoft Excel | 3 |
| BUS 2610 | Collaborating, Writing, & Presenting in Business | 3 |
| BUS 3700 | Business Analytics | 3 |
| MGT 2604 | Legal and Social Responsibilities of Business | 3 |

BUSINESS CORE REQUIREMENTS

Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

| | | |
|-----------|--------------------------------------|---|
| BUS 3715 | Principles of International Business | 3 |
| FIN 3720 | Business Finance | 3 |
| MGT 3725 | Fundamentals of Management | 3 |
| MGT 3761 | Management Information Systems | 3 |
| MGT 3789 | Operations Management | 3 |
| MKTG 3702 | Business Professionalism | 1 |
| MKTG 3703 | Marketing Concepts and Practice | 3 |

SENIOR CAPSTONE

| | | |
|----------|----------------------|---|
| MGT 4850 | Strategic Management | 3 |
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MANAGEMENT MAJOR REQUIREMENTS

| | | |
|----------|---------------------------------------|---|
| BUS 4813 | Design Thinking | 3 |
| MGT 3750 | Managing Individuals in Organizations | 3 |
| MGT 4801 | Leadership in Business and Society | 3 |
| MGT 4881 | Project Management | 3 |

CAREER & PROFESSIONAL DEVELOPMENT (3 SH)

| | | |
|-------------|------------------------------|---|
| MGT 4895 | Management Internship | 3 |
| or BUS 4815 | Career Planning & Management | |

UPPER-LEVEL MANAGEMENT COURSES (6 SH)

Select 2 (6 SH) MGT 3000-5000 level courses

UPPER-LEVEL BUSINESS COURSES (9 SH)

Select 3 (9 SH) of ACCT, ADV, BUS, ECON, ENT, MGT, MKTG 3000-5000 level courses

Free Electives *hours will vary based upon what is needed for 120 SH **9**

Total Semester Hours **120-125**

Year 1

| Fall | S.H. | |
|---------------|---|-----|
| YSU 1500 | Success Seminar | 1-2 |
| or HONR 1500 | or Intro to Honors | |
| or SS 1500 | or Strong Start Success Seminar | |
| BUS 1500 | Foundations of Business | 3 |
| CMST 1545 | Communication Foundations | 3 |
| ENGL 1550 | Writing 1 | 3-4 |
| or ENGL 1549 | or Writing 1 with Support | |
| MATH 2623 | Quantitative Reasoning | 3-6 |
| or MATH 2623C | or Quantitative Reasoning with Co-Requisite Support | |
| or MATH 1510 | or College Algebra | |
| or MATH 1510C | or College Algebra with Co-requisite Support | |
| or MATH 1552 | or Applied Mathematics for Management | |
| or MATH 1571 | or Calculus 1 | |

Semester Hours **13-18**

Spring

| | | |
|-----------------------------------|--|---|
| BUS 2610 | Collaborating, Writing, & Presenting in Business | 3 |
| ENGL 1551 | Writing 2 | 3 |
| GE: Arts & Humanities | | 3 |
| GE: Social and Personal Awareness | | 3 |
| FREE ELECTIVE | | 3 |

Semester Hours **15**

Year 2**Fall**

| | | |
|----------------------|---|---|
| ACCT 2602 | Financial Accounting | 3 |
| BUS 2600 | Business Applications of Microsoft Excel | 3 |
| ECON 2610 | Principles 1: Microeconomics | 3 |
| MGT 2604 | Legal and Social Responsibilities of Business | 3 |
| GE: Art & Humanities | | 3 |

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|-----------------------|-----------|
| Semester Hours | 15 |
|-----------------------|-----------|

Spring

| | | |
|-----------------------------------|------------------------------|---|
| ACCT 2603 | Managerial Accounting | 3 |
| BUS 3700 | Business Analytics | 3 |
| ECON 2630 | Principles 2: Macroeconomics | 3 |
| MKTG 3702 | Business Professionalism | 1 |
| GE: Natural Science | | 3 |
| GE: Social and Personal Awareness | | 3 |

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|-----------------------|-----------|
| Semester Hours | 16 |
|-----------------------|-----------|

Year 3**Fall**

| | | |
|-----------------------------|---------------------------------------|---|
| MKTG 3703 | Marketing Concepts and Practice | 3 |
| MGT 3725 | Fundamentals of Management | 3 |
| MGT 3750 | Managing Individuals in Organizations | 3 |
| Upper-Level Business Course | | 3 |
| GE: Lab Science | | 4 |

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|-----------------------|-----------|
| Semester Hours | 16 |
|-----------------------|-----------|

Spring

| | | |
|---------------|--------------------------------------|---|
| BUS 3715 | Principles of International Business | 3 |
| FIN 3720 | Business Finance | 3 |
| MGT 3761 | Management Information Systems | 3 |
| MGT 4801 | Leadership in Business and Society | 3 |
| FREE ELECTIVE | | 3 |

| | |
|-----------------------|-----------|
| Semester Hours | 15 |
|-----------------------|-----------|

Year 4**Fall**

| | | |
|-----------------------------|---------------------------------|---|
| BUS 4813 | Design Thinking | 3 |
| MGT 3789 | Operations Management | 3 |
| MGT 4881 | Project Management | 3 |
| MGT 4895 | Management Internship | 3 |
| or BUS 4815 | or Career Planning & Management | |
| Upper-Level Business Course | | 3 |

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|-----------------------|-----------|
| Semester Hours | 15 |
|-----------------------|-----------|

Spring

| | | |
|-------------------------------|----------------------|---|
| MGT 4850 | Strategic Management | 3 |
| Upper-Level Management Course | | 3 |
| Upper Level Business Course | | 3 |
| Upper Level Management Course | | 3 |
| Free Electives | | 3 |

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|-----------------------|-----------|
| Semester Hours | 15 |
|-----------------------|-----------|

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|-----------------------------|----------------|
| Total Semester Hours | 120-125 |
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Learning Outcomes

The student learning outcomes are as follows:

- Students will demonstrate knowledge and understanding of general management principles.
- Students will be able to effectively communicate management concepts.