

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

Overview

The Business Administration degree is ideally suited for those individuals interested in earning a degree in business but who may have started the pursuit of their degree in another field or are resuming their degree after some time.

Those individuals early in the pursuit of their degree who are interested in obtaining a well-founded, focused understanding of business should select the Management Degree (<https://ysu.edu/academics/williamson-college-business-administration/management/>).

CAREER OPPORTUNITIES

Business Administration is a wide field that incorporates a variety of occupations, especially in the area of management, supervision, and leadership. Managers are needed in all aspects of the workforce including corporations, small businesses, healthcare, facilities, government, and nonprofit organizations.

STUDENT EXPERIENCES

Business Administration majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations. (<http://www.ysu.edu/academics/williamson-college-business-administration/student-organizations-and-experiences/>)

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
CMST 1545	Communication Foundations	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
MATH *Grade of a "C" or higher required		
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Mathematics for Management	
or MATH 1571	Calculus 1	
Arts and Humanities (6 s.h.)		6
Natural Sciences (2 courses, 1 with lab) (7 s.h.)		7
Social Science		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3
ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
Social and Personal Awareness (6 s.h.)		6
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		

ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUS 3700	Business Analytics	3
MGT 2604	Legal and Social Responsibilities of Business	3
BUSINESS CORE REQUIREMENTS		
Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
SENIOR CAPSTONE		
MGT 4850	Strategic Management	3
BUSINESS ADMINISTRATION MAJOR REQUIREMENTS		
BUS 4813	Design Thinking	3
MGT 3750	Managing Individuals in Organizations	3
MGT 4801	Leadership in Business and Society	3
ACCT or FIN 3000-5000 Level Course		3
MGT 3000-5000 Level Course		3
MKTG or ADV 3000-5000 Level Course		3
UPPER-LEVEL BUSINESS COURSES		12
Select 12 SH of ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG 3000-5000 level courses		
Free Electives		9
Total Semester Hours		120-125
Year 1		
Fall		S.H.
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
BUS 1500	Foundations of Business	3
CMST 1545	Communication Foundations	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	or Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	or College Algebra	
or MATH 1510C	or College Algebra with Co-requisite Support	
or MATH 1552	or Applied Mathematics for Management	
or MATH 1571	or Calculus 1	
Semester Hours		13-18
Spring		
BUS 2610	Collaborating, Writing, & Presenting in Business	3
ENGL 1551	Writing 2	3
GE: Arts & Humanities		3
GE: Social and Personal Awareness		3
FREE ELECTIVE		3
Semester Hours		15

Year 2**Fall**

ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
ECON 2610	Principles 1: Microeconomics	3
MGT 2604	Legal and Social Responsibilities of Business	3
GE: Arts & Humanities		3

Semester Hours	15
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Spring

ACCT 2603	Managerial Accounting	3
BUS 3700	Business Analytics	3
ECON 2630	Principles 2: Macroeconomics	3
MKTG 3702	Business Professionalism	1
GE: Natural Science		3
GE: Social and Personal Awareness		3

Semester Hours	16
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Year 3**Fall**

MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
MKTG 3703	Marketing Concepts and Practice	3
GE: Lab Science		4
FREE ELECTIVE		3

Semester Hours	16
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Spring

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
BUS 4813	Design Thinking	3
Upper-Level ADV/MKTG Course		3
Upper-Level Business Course	<small>Internship Recommended</small>	3

Semester Hours	15
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Year 4**Fall**

MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
Upper-Level FIN/ACCT Course		3
Upper-Level MGT Course		3
Free Elective		3

Semester Hours	15
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Spring

MGT 4801	Leadership in Business and Society	3
MGT 4850	Strategic Management	3
Upper-Level Business Course		3
Upper Level Business Course		3
Upper-Level Business Course		3

Semester Hours	15
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Total Semester Hours	120-125
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ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

Learning Outcomes

The student learning outcomes are as follows:

- **Students will demonstrate knowledge and understanding of general management principles.**
- **Students will be able to effectively communicate management concepts.**