

BACHELOR OF ARTS IN JOURNALISM, SPORTS INFORMATION TRACK

The B.A. in Journalism prepares students for positions in media production, reporting, editing and design. The curriculum offers a blend of courses to support this goal. The coursework begins with basic photo, video, writing, reporting and visual literacy skills. These are then followed by courses that focus on design, and advanced reporting and writing projects. Those in journalism will take a series of electives and interdisciplinary courses, to build skills in interviewing, writing, social media and specialized journalism. Students in Sports Information will take courses in sports journalism and communication.

On-campus outlets for student writing and productions include Penguin Rundown, Rookery Radio, JambarTV, and thejambar.com. Internships and other writing opportunities are available at local media outlets including local TV, radio and newspapers, such as *The Business Journal*, *The Vindicator*, and the *Tribune Chronicle*.

COURSE	TITLE	S.H.
First Year Student Requirement		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
General Education		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics Requirement	Any GE Approved Math (MATH 2623 recommended)	3
GE: Arts and Humanities (6 SH)		
JOUR 2603	Journalism Ethics and Social Responsibilities ^{Required for major}	3
GE: Arts & Humanities Course		
Natural Sciences (7 SH)	2 different GE approved science courses, 1 must include a lab	7
Social Science (6 SH)		
CMST 2600	Communication Theory ^{required for major}	3
MCOM 1595	Media Literacy and Culture ^{Required for major}	3
Social and Personal Awareness (6 SH)		
CMST 2610	Intercultural Communication	3
GE: Social & Personal Awareness Course		
Foreign Language Requirement		
FNLG 1550	Elementary Foreign Language	4
FNLG 2600	Intermediate Foreign Language	4
REQUIRED SUPPORT COURSES (18 SH)		
CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3726	American Media: History, Principles and Practices	3
MCOM 3780	Presentational Literacy	3
JOURNALISM CORE REQUIREMENTS (15 SH)		
JOUR 2602	Media Writing	3
JOUR 3721L	News Content Creation 1	3
JOUR 3731L	News Content Creation 2	3
JOUR 3725	News Reporting	3

JOUR 4824	Communication Law	3
Sports Journalism Required Courses (15 SH)		
JOUR 3716	Magazine Publishing	3
or JOUR 3717	Editorial and Opinion Writing	
JOUR 3769	Principles and Practices of Sports Information	3
JOUR 3790	Documentary Storytelling	3
JOUR 4894	Journalism Internship	3
JOUR Course	Choose from JOUR 2605, JOUR 2632, JOUR 4890, JOUR 3716, JOUR 3717	3
Sports Information Support Courses (18 SH)		
CMST 2630	Social Media Literacy	3
CMST 4879	Sports Communication Message Design	3
or CMST 5889	Theory of Sports and Communication	
MCOM 1570	Sports Field Production 1	3
MCOM 3794	Cross-platform Sports Broadcasting	3
MKTG 3703	Marketing Concepts and Practice	3
MKTG 3749	Sports Marketing	3
Seminar Requirement (3 SH)		
JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar in Telecommunication	
Capstone (3 SH)		
JOUR 4893	Journalism Senior Project	3
Free Electives (0-2 SH) *Hours will vary based on what is needed for 120 SH		2
Total Semester Hours		120-122

Year 1		S.H.
Fall		
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
CMST 1500	Exploring Communication	3
JOUR 2603	Journalism Ethics and Social Responsibilities	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
CMST 1545	Communication Foundations	3
Free Elective		2
Semester Hours		15-17
Spring		
ENGL 1551	Writing 2	3
JOUR 2602	Media Writing	3
MCOM 1595	Media Literacy and Culture	3
MCOM 1570	Sports Field Production 1	3
GE: Natural Science		
Semester Hours		15

Year 2		S.H.
Fall		
CMST 2600	Communication Theory	3
MCOM 2624	Communication Technology - Photo and Video	3
CMST 2610	Intercultural Communication	3
GE: Math Course		
FNLG 1550	Elementary Foreign Language	4
Semester Hours		16
Spring		
MCOM 2625	Communication Technologies: Aesthetics and Design	3
JOUR 3725	News Reporting	3
JOUR 3769	Principles and Practices of Sports Information	3
CMST 2630	Social Media Literacy	3

FNLG 2600	Intermediate Foreign Language	4
Semester Hours		16
Year 3		
Fall		
CMST 3790	Personal Brand Communication	3
JOUR 3721L	News Content Creation 1	3
JOUR 3790	Documentary Storytelling	3
MCOM 3726	American Media: History, Principles and Practices	3
GE: Lab Science		4
Semester Hours		16
Spring		
JOUR 3731L	News Content Creation 2	3
JOUR 4894	Journalism Internship	3
MKTG 3703	Marketing Concepts and Practice	3
JOUR 2605	Journalism as Literature	3
or JOUR 2632	or Introduction to Photojournalism	
or JOUR 4890	or Writing and Producing Television News	
or JOUR 3716	or Magazine Publishing	
or JOUR 3717	or Editorial and Opinion Writing	
Semester Hours		12
Year 4		
Fall		
MCOM 3780	Presentational Literacy	3
JOUR 4824	Communication Law	3
JOUR 3716	Magazine Publishing	3
or JOUR 3717	or Editorial and Opinion Writing	
CMST 4879	Sports Communication Message Design	3
or CMST 5889	or Theory of Sports and Communication	
JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	or Seminar in Telecommunication	
Semester Hours		15
Spring		
MCOM 3794	Cross-platform Sports Broadcasting	3
MKTG 3749	Sports Marketing	3
JOUR 4893	Journalism Senior Project	3
GE: Social & Personal Awareness		3
GE: Arts & Humanities		3
Semester Hours		15
Total Semester Hours		120-122

LO 1: Students will be able to produce media to support the messaging of sports teams and athletes.

LO 2: Students will be able to write in a variety of media genres.

LO 3: Students will analyze trends in new media as they relate to the dissemination of messages through mediated channels.

LO 4: Students will interpret, analyze and apply laws and ethics as they relate to media.