

BACHELOR OF ARTS IN JOURNALISM, BACHELOR'S TO MASTER'S TRACK

Overview

This is a Bachelor's to Master's Track degree program for students in all areas of the B.A. Journalism program.

High performing upperclassmen (those with an overall GPA of 3.25 or higher and a minimum of 78 completed credit hours) may select the graduate track to earn credit towards a Master's Degree in Professional Communication. Enrollment in this track allows students to simultaneously earn credit towards their undergraduate degree and graduate degree. In order to be part of this program students must contact the Communication Department Chair and meet the following criteria. (1) Provide a current resume outlining academic and professional experience and (2) provide a letter of interest explaining how the candidate's academic and/or professional experience and goals align with the MA program. Upon graduation with the undergraduate degree, students must be accepted to the Graduate College and meet all admissions requirements. Once accepted, student transcripts will reflect the dual-enrolled courses.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
Mathematics	*Any GE Approved Math course, MATH 2623/2623C recommended	3
Arts and Humanities (6 SH)		
JOUR 2603	Media Ethics and Social Responsibilities ^{required for major}	3
GE: Arts & Humanities Course		
Natural Sciences (7 SH two courses are required, one science course must include a lab)		
Social Science (6 SH)		
MCOM 1595	Media Literacy & Culture ^{required for major}	3
GE: Social Science Course		
General Education Electives (9 s.h.)		
CMST 1545	Communication Foundations ^{Gen Ed Elective required in major}	3
CMST 2610	Intercultural Communication ^{required for major}	3
GE: General Education Elective		
Required Major Courses		
JOUR 2602	Media Writing	3
JOUR 3725	News Reporting	3
JOUR 3721L	News Content Creation 1	3
JOUR 3731L	News Content Creation 2	3
JOUR 4824	Communication Law	3
OPTIONS SELECT OPTION A: Broadcast or OPTION B: Editorial or Option C: Sports Information		
OPTION A: BROADCAST		
STUDENTS MUST COMPLETE: JOUR 3790; JOUR 4890; MCOM 2683; MCOM 2683L; MCOM 2685		

CHOOSE 4 (12 SH, 9 hours of which must be 3700-5800 level): JOUR 2605; JOUR 2632; JOUR 3716; JOUR 3717; JOUR 3759; JOUR 3769; JOUR 4823; JOUR 4894

Students must take an additional 9 hours in free electives.

OPTION B: EDITORIAL

STUDENTS MUST COMPLETE: JOUR 3716 OR JOUR 3717 OR JOUR 3759; JOUR 4823; ENGL 3743; ENGL 4849

CHOOSE 4 FORM(12 SH, 9 hours of which must be 3700-5800 level): JOUR 2605; JOUR 2632; JOUR 3716; JOUR 3717; JOUR 3759; JOUR 3769k JOUR 3790; JOUR 4890; JOUR 4894 *Elective choices must differ from option requirements.

Students must take an additional 9 hours in free electives.

Option C: Sports Information

STUDENTS MUST COMPLETE: JOUR 3716 OR JOUR 3717; JOUR 3759; JOUR 3769; JOUR 3790; JOUR 4894; CMST 2630; CMST 4879 OR CMST 5889; MCOM 1570; MKTG 3703; MKTG 3749

CHOOSE ONE (3 s.h.) - JOUR 2605; JOUR 2632; JOUR 4890; JOUR 3716 OR JOUR 3717

SEMINAR REQUIREMENT Choose one:

JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar	

SENIOR CAPSTONE

JOUR 4893	Journalism Senior Project	3
-----------	---------------------------	---

REQUIRED SUPPORT COURSES

CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3726	American Media: History, Principles and Practices	3
MCOM 3780	Presentational Literacy	3

Graduate Swing Classes These courses will only count for graduate credit if you have completed the form indicating you are taking it as the grad level. The form must be completed before the course begins.

CMST 6900	Survey of Communication Graduate Studies	3
-----------	--	---

Pick Two 6

CMST 5852	Conflict Management and Negotiation	
CMST 5860	Persuasion and New Media	
CMST 5889	Theory of Sports and Communication	
CMST 5898	Seminar	

FREE ELECTIVES (1 SH) *hours will vary based upon what is needed to reach 120 1

Total Semester Hours 120-122

Year 1

Fall		S.H.
JOUR 2602	Media Writing	3
JOUR 2603	Media Ethics and Social Responsibilities ^{*GE: Arts & Humanities}	3
CMST 1500	Exploring Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
or MCOM 2625	or Communication Technologies: Aesthetics and Design	
YSU 1500	Success Seminar	1-2
or YSU 1500S	or Youngstown State University Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	

Semester Hours 16-18

Spring		
JOUR 3725	News Reporting	3
MCOM 1595	Media Literacy and Culture *GE: Social Science	3
MCOM 2625 or MCOM 2624	Communication Technologies: Aesthetics and Design or Communication Technology - Photo and Video	3
ENGL 1551	Writing 2	3
General Education Elective		3
Semester Hours		15

Year 2		
Fall		
JOUR 3721L	News Content Creation 1	3
MCOM 3726	American Media: History, Principles and Practices	3
CMST 1545	Communication Foundations	3
Journalism Option Course 1	Editorial Option ENGL 3743 or Elective; Broadcast Option MCOM 2683 and MCOM 2683L	3
GE: Arts & Humanities		3
Semester Hours		15

Spring		
JOUR 3731L	News Content Creation 2	3
CMST 3790	Personal Brand Communication	3
Journalism Option Course 2	Editorial Option choose JOUR 3717, JOUR 3716 or JOUR 3759; Broadcast Option Choose MCOM 2685	3
CMST 2610	Intercultural Communication	3
Free Elective		3
Semester Hours		15

Year 3		
Fall		
JOUR 4825 or MCOM 4897	Selected Topics in Journalism or Seminar	3
Journalism Option Course 3	Editorial Option Choose JOUR 4823; Broadcast Option Choose JOUR 4890	3
GE: Social Science		3
GE: Natural Science with Lab		4
Free Elective		3
Semester Hours		16

Spring		
JOUR 4824	Communication Law	3
MCOM 3780	Presentational Literacy	3
Journalism Option Course 4	Editorial Option Choose ENGL 4849 or Elective; Broadcast Option Choose JOUR elective	3
Journalism Option Course 5	Choose JOUR elective; Internship recommended	3
Free Elective		3
Semester Hours		15

Year 4		
Fall		
JOUR 4893	Journalism Senior Project	3
Journalism Option Course 6	JOUR Elective	3
Natural Science		3
Free Elective		3
Free Elective		3
Semester Hours		15

Spring		
Journalism Option Course 7	JOUR Elective	3
Journalism Option Course 8		3

Free Elective	3
Free Elective	4
Semester Hours	13
Total Semester Hours	120-122

SLO1: Students will create news copy for multiple media platforms that is accurate, well-sourced and adheres to professional standards.

SLO2: Students will produce content for organizations that is consumed by audiences.

SLO3: Students will apply ethical and legal techniques in the creation and distribution of information.

SLO4: Students will use industry standard technology to create visual and interactive components that tell stories.