

BACHELOR OF ARTS IN COMMUNICATION STUDIES, INTERPERSONAL/ ORGANIZATIONAL TRACK

Overview

Our combination of interpersonal and organizational courses provides students with practical skills relevant to traditional and emerging workplace settings as well as personal skills that employers value highly.

Interpersonal communication courses introduce one-to-one communication behaviors and the impact of those behaviors on personal relationships. Through a blend of theory and practice, students are encouraged to develop confidence and ability as ethical communicators; to view communication events from multiple perspectives; to understand the multicultural character of communication in contemporary society; to analyze and evaluate variables operating in verbal transactions; and to probe the basic problems of human communication in order to understand self, others, and events.

The organizational communication courses enable you to not only increase your understanding of communication and its impact on complex organizations but also to enhance your effectiveness as a member of various organizations. Organizational communication courses within this track focus on a plethora of skills that will allow you to hone your abilities as a communicator in the business context and guide you through society's changing career demands.

This track includes skills you will need for success in various interviewing scenarios. By learning employee, performance, and persuasive interviewing skills, you will be more adept at seeking the proper job, meeting a client's needs, and performing more effectively within an organization. Enacting problem-solving techniques, adapting to different conflict management styles, learning group member roles, trying on different leadership styles, recognizing and adapting to changing organizational cultures, and learning about effective superior-subordinate communication styles are but a few of the skills you will acquire which will also enhance the success of both you and your organization in classes such as organizational cultures (CMST 4859) and conflict management and negotiation (CMST 5852). Organizational communication courses provide you with an abundance of applicable skills which will transcend the various positions, stages of employment, and organizational types you may experience in today's dynamic job market.

This track also includes courses that will expand your interpersonal skills. These courses include intercultural communication (CMST 2610) and gender communication (CMST 3750). Intercultural communication focuses on the application of theory and research about intercultural communication to provide you with an intellectual framework that allows the description and understanding of communication between culturally heterogeneous individuals. It also helps you to develop communication skills that improve competence in intercultural communication situations. In the gender communication course, you will learn concepts and issues of femininity and masculinity as they apply to communication between and among genders in a variety of contexts.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT -STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
General Education Requirements		
ENGL 1550	Writing 1	3-4

or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics Requirement (e.g., MATH 2623, STAT 2625)		3
Arts and Humanities (6 s.h.)		6
Natural Sciences (2 courses, 1 with lab) (6-7 s.h.)		7
Social Science (6 s.h.)		6
Social and Personal Awareness (6 s.h.)		6
Foreign Language Requirement		
FNLG 1550	Elementary Foreign Language (or FNLG 1505)	4
FNLG 2600	Intermediate Foreign Language (or FNLG 1506)	4
Major Requirements		
CMST 2600	Communication Theory	3
CMST 2630	Social Media Literacy	3
CMST 2655	Communication in Groups and Organizations	3
CMST 2656	Interpersonal Communication	3
CMST 3700	Designing Communication Research	3
CMST 4899	Senior Project	3
Interpersonal/Organizational Track		
CMST 2610	Intercultural Communication	3
CMST 3750	Gender Communication	3
CMST 3756	Interviewing	3
CMST 4850	Social Media Campaigns	3
CMST 4855	Interpersonal Communication Relationships	3
CMST 4859	Organizational Cultures	3
CMST 5852	Conflict Management and Negotiation	3
Electives (note that students must complete 39 hours of upper division courses; 37xx and above)		23
Minor Requirements (note that some minors require more than 12 credits)		12
Total Semester Hours		120-122
Year 1		
Fall		S.H.
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
CMST 1545	Communication Foundations	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
MATH 2623	Quantitative Reasoning	3
GE: Social & Personal Awareness		3
Semester Hours		13-15
Spring		
CMST 2600	Communication Theory	3
CMST 2630	Social Media Literacy	3
CMST 2656	Interpersonal Communication	3
ENGL 1551	Writing 2	3
GE: Lab Science		4
Semester Hours		16
Year 2		
Fall		
FNLG 1550	Elementary Foreign Language	4
CMST 2655	Communication in Groups and Organizations	3
General Elective		3
GE: Social & Personal Awareness		3
GE: Natural Science		3
Semester Hours		16

Spring		
CMST 2610	Intercultural Communication	3
FNLG 2600	Intermediate Foreign Language	4
Minor Course		3
GE: Arts & Humanities		3
GE: Social Science		3
Semester Hours		16
Year 3		
Fall		
CMST 3700	Designing Communication Research	3
CMST 3750	Gender Communication	3
Minor Course		3
GE: Social Science		3
Upper-division General Elective		3
Semester Hours		15
Spring		
CMST 3756	Interviewing	3
CMST 4855	Interpersonal Communication Relationships	3
Upper-division General Elective		3
GE: Arts & Humanities		3
Upper-division General Elective		3
Semester Hours		15
Year 4		
Fall		
CMST 4850	Social Media Campaigns	3
CMST 4859	Organizational Cultures	3
Upper-division Minor course		3
Upper-division General Elective		5
Semester Hours		14
Spring		
CMST 4899	Senior Project	3
CMST 5852	Conflict Management and Negotiation	3
Upper-division Minor course		3
Upper-division General Elective		3
Upper-division General Elective		3
Semester Hours		15
Total Semester Hours		120-122

LEARNING OUTCOMES

Regardless of track, students graduating with a B.A. degree in communication studies will:

1. Students graduating with a B.A. degree in Communication Studies will interpret, evaluate, and apply communication scholarship.
2. Students graduating with a B.A. degree in Communication Studies will perform verbal and nonverbal behaviors that illustrate self-efficacy.
3. Students graduating with a B.A. degree in Communication Studies will demonstrate communication expertise in their career development.
4. Students graduating with a B.A. degree in Communication Studies will identify communication theories, perspectives, principles, and concepts.

Students completing their degree in communication studies are uniquely qualified to enter the job market and compete effectively throughout their careers for advancement and promotion.

Through course offerings and applied learning experiences, the communication studies program combines a rich liberal arts emphasis with a much needed specialized professional and career focus for undergraduate students.