

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ECONOMICS

The Williamson College of Business Administration offers a Bachelor of Science in Business Administration degree with a major in Business Economics.

Economics provides critical decision-making tools in all areas of business. To the manager of a firm, microeconomics theory provides strategies on how to maximize profit, techniques for measuring how customers will respond to changes in price, and how the potential profitability of the firm will vary with the level of competition. Macroeconomics theory discusses why inflation, unemployment, and interest rates change. For a manager, an important issue is how the federal government may try to change the state of the economy and how that will alter business opportunities.

Business Economics majors at Youngstown State University take courses in intermediate microeconomic theory, intermediate macroeconomic theory and complete a capstone project involving data analysis. Business economics majors also take four upper division electives that introduce them to different specializations, such as international trade, money and banking, public finance, and labor markets.

JOB OPPORTUNITIES

The Business Economics major prepares students for careers in corporate, government, and the nonprofit fields. Employers are looking for individuals with an understanding of the global economy and its connection to organizations, individuals and society. Business economists work for major corporations, investment firms and government agencies, gathering and analyzing critical information that can be used to react to fluctuating markets and business cycles. The job outlook for business economics is expected to grow due to the driven need for quantitative methods to analyze and forecast business, sales and other economic trends.

STUDENT EXPERIENCES

Business Economics majors at Youngstown State University have the opportunity to build their knowledge and leadership skills in their field through various student leadership organizations such as Actuarial Science Club, Economics Club, Beta Gamma Sigma, Enactus, and the Student Investment Fund.

For more information, visit **Business Economics** (<http://www.ysu.edu/academics/college-liberal-arts-social-sciences/economics-major/>).

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
MATH	*Grade of a "C" or higher required	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Mathematics for Management	

or MATH 1571	Calculus 1	
GE: Arts and Humanities	(6 SH)	6
GE: Natural Sciences	(7 SH) *1 science course must include a lab	7
GE: Social Science	(6 SH)	
ECON 2610	Principles 1: Microeconomics Grade of a "C" or higher required	3
ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
GE: Social and Personal Awareness	(6 SH)	6

BUSINESS TOOL COURSES

Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUS 3700	Business Analytics	3
MGT 2604	Legal and Social Responsibilities of Business	3

BUSINESS CORE COURSES

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3

Senior Capstone

MGT 4850	Strategic Management	3
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ECONOMICS MAJOR REQUIREMENTS (12 SH)

ECON 3710	Intermediate Microeconomic Theory ^{spring term only}	3
ECON 3712	Intermediate Macroeconomic Theory ^{fall term only}	3
ECON 3788	Statistics for Business and Economics 1	3
ECON 4880	Analysis of Economic Problems	3

ECONOMICS UPPER-LEVEL COURSES (12 SH) *Select 4 (12 SH) of ECON 3000-5000 level courses

Select 12 SH of ECON upper level courses.

BUSINESS UPPER LEVEL COURSES (6 SH) 6

Select 2 classes (6 SH) of 30000-5000 level courses from ACCT, ADV, BUS, ENT, FIN, MGT, MKTG

FREE ELECTIVES *Hours will vary based upon what is needed for 120 SH 9

Total Semester Hours 120-125

Year 1

Fall	S.H.	
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Foundations of Business	3

MATH 2623 or MATH 2623C or MATH 1510 or MATH 1510C or MATH 1552 or MATH 1571	Quantitative Reasoning or Quantitative Reasoning with Co- Requisite Support or College Algebra or College Algebra with Co-requisite Support or Applied Mathematics for Management or Calculus 1	3-6
CMST 1545	Communication Foundations	3
Semester Hours		13-18

Spring

ENGL 1551	Writing 2	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
GE: Arts and Humanities		3
GE: Social & Personal Awareness		3
Semester Hours		15

Year 2

Fall

ACCT 2602	Financial Accounting	3
MGT 2604	Legal and Social Responsibilities of Business	3
ECON 2630	Principles 2: Macroeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: Lab Science		4
Semester Hours		16

Spring

ACCT 2603	Managerial Accounting	3
MKTG 3702	Business Professionalism	1
ECON 3710	Intermediate Microeconomic Theory	3
ECON 3788	Statistics for Business and Economics 1	3
GE: Social & Personal Awareness		3
GE: Natural Science		3
Semester Hours		16

Year 3

Fall

ECON 3712	Intermediate Macroeconomic Theory	3
MKTG 3703	Marketing Concepts and Practice	3
BUS 3715	Principles of International Business	3
BUS 3700	Business Analytics	3
MGT 3725	Fundamentals of Management	3
Semester Hours		15

Spring

MGT 3761	Management Information Systems	3
FIN 3720	Business Finance	3
Upper-Level Business Course		3
Upper Level Economics Course	Internship Recommended	3
Free Elective		3
Semester Hours		15

Year 4

Fall

MGT 3789	Operations Management	3
Upper-Level Business Course		3
Upper-Level Economics Courses		3
GE: Arts and Humanities		3
Free Elective		3
Semester Hours		15

Spring

ECON 4880	Analysis of Economic Problems	3
MGT 4850	Strategic Management	3
Upper-Level Economics Course		3
Upper-Level Economics Course		3
Free Elective		3
Semester Hours		15
Total Semester Hours		120-125

The prerequisite for all upper-level business courses includes a minimum overall 2.5 GPA