

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN FINANCE, FINANCIAL MANAGEMENT TRACK

The Financial Management track of the Finance major focuses on managing the finances of an organization as opposed to individuals. Examples of duties include analyzing financial information and competitor data, making recommendations based on the financial information, and monitoring outcomes. Employers hiring Financial Management track students include banks, investment companies, insurance companies, financial institutions, and publicly traded and privately held companies.

CAREER OPPORTUNITIES

Financial Managers can be found in nearly all firms, government agencies, and organizations spending a great deal of time developing strategies to help the organization realize its long-term goals. Financial Managers supervise the preparation of financial reports, guide investment activities, and execute cash-management strategies.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

STUDENT EXPERIENCES

Finance students at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations (<https://ysu.edu/academics/williamson-college-business-administration/student-organizations/>). Housed in the Lariccia School of Accounting and Finance are the Student Investment Fund, the Institute of Management Accountants, and Beta Alpha Psi, the professional business organization for accounting, finance and information system majors.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION REQUIREMENTS		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
MATH *Grade of a "C" or higher required		
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Mathematics for Management	
or MATH 1571	Calculus 1	
Arts and Humanities (6 s.h.)		6
Natural Sciences *1 course must include a lab		7
Social Science (6 s.h.)		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3

ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
Social and Personal Awareness (6 s.h.)		6
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or better and CANNOT be take Credit/No Credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUS 3700	Business Analytics	3
MGT 2604	Legal and Social Responsibilities of Business	3
BUSINESS CORE REQUIREMENTS		
Upper level business courses must be completed with the grade of a "C" or higher and CANNOT be taken credit/no credit.		
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
Senior Capstone		
MGT 4850	Strategic Management	3
FINANCIAL MANAGEMENT REQUIRED COURSES		
ACCT 3701	Intermediate Accounting 1	3
ECON 3788	Statistics for Business and Economics 1	3
FIN 3715	Planning Your Financial Future	3
FIN 3730	Investment Planning	3
FIN 4835	Advanced Business Finance	3
FIN 4853	Financial Analysis	3
FIN 4836	Financial Markets	3
FINANCE UPPER-LEVEL COURSES (6 SH)		6
Select 2 classes (6 SH) of 3000-5000 level FIN courses. Students should consider at least one internship.		
BUSINESS UPPER LEVEL COURSES (6 SH)		6
Select 2 class (6 SH) of 3000-5000-level courses from ACCT, ADV, BUS, ECON, ENT, FIN, MGT, or MKTG		
FREE ELECTIVES *Hours will vary based upon what is needed for 120 SH		6
Total Semester Hours		120-125
Year 1		
Fall		S.H.
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Foundations of Business	3
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	or Quantitative Reasoning with Co-Requisite Support	
or MATH 1510C	or College Algebra with Co-requisite Support	
CMST 1545	Communication Foundations	3
Semester Hours		13-18
Spring		
ENGL 1551	Writing 2	3

BUS 2610	Collaborating, Writing, & Presenting in Business	3
GE: Social & Personal Awareness		3
GE: Lab Science		4
GE: Arts and Humanities		3
Semester Hours		16
Year 2		
Fall		
ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
ECON 2610	Principles 1: Microeconomics	3
MGT 2604	Legal and Social Responsibilities of Business	3
GE: Arts and Humanities		3
Semester Hours		15
Spring		
ACCT 2603	Managerial Accounting	3
ECON 2630	Principles 2: Macroeconomics	3
ECON 3788	Statistics for Business and Economics 1	3
FIN 3715	Planning Your Financial Future	3
MKTG 3702	Business Professionalism	1
GE: Natural Science		3
Semester Hours		16
Year 3		
Fall		
ACCT 3701	Intermediate Accounting 1	3
BUS 3700	Business Analytics	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
GE: Social & Personal Awareness		3
Semester Hours		15
Spring		
BUS 3715	Principles of International Business	3
FIN 3730	Investment Planning	3
FIN 4835	Advanced Business Finance	3
MGT 3761	Management Information Systems	3
Upper-Level FIN course		3
Semester Hours		15
Year 4		
Fall		
FIN 4836	Financial Markets	3
MGT 3789	Operations Management	3
MKTG 3703	Marketing Concepts and Practice	3
Upper-Level Business Course		3
Free Elective		3
Semester Hours		15
Spring		
FIN 4853	Financial Analysis	3
MGT 4850	Strategic Management	3
FREE elective		3
Upper-Level Finance Course		3
Upper-Level Business Course		3
Semester Hours		15
Total Semester Hours		120-125

Learning Outcomes

1. Students will become familiar with the code of ethics and standards of conduct as they relate to the financial industry.
2. Students will develop a basic understanding of individual finance.
3. Students will understand the foundations of financial risk and portfolio management and apply them across dynamic settings.
4. Students will understand valuation of investment choices and apply them with financial modeling.
5. Students will develop a comprehensive financial statement analysis.

*The prerequisite for all upper-level Business Courses includes a minimum 2.5 overall GPA