

# BSBA INTERNATIONAL BUSINESS (ICP)

WCBA Student Services

(330) 941-2376

## INTERNATIONAL BUSINESS (ICP)

The Williamson College of Business Administration offers an Individualized Curriculum Program (ICP) in International Business. This major utilizes the core functional areas (management, marketing, finance, accounting, etc.) of any business or organization to conduct business internationally. Virtually all businesses deal with international suppliers, buyers, or other parties. The International Business major allows students the education and experiences of conducting business with organizations from multiple countries around the globe. This program prepares students to enter a global market and leads to jobs such as import/export agent, translator, foreign currency investment advisor, foreign sales representative, and international management consultant.

## Student Leadership Opportunities

Students studying International Business at Youngstown State University have the opportunity to build their knowledge and leadership skills through various student leadership organizations such as the International Business Organization, Beta Gamma Sigma, Enactus, Student Investment Fund, Student Leadership Council, and Student Nonprofit Leadership Organization.

## Global Learning Experiences

The Williamson Center for International Business offers short-term study trips lasting approximately 10 days. These are typically offered during class break periods (winter and spring break). WCBA short-term trips have included destinations such as Italy, Ireland, The Czech Republic and China. Students receive three credit hours of course work that can be applied to their degree requirements.

Youngstown State University's International Studies and Programs offers a wide variety of semester long international study experiences. Study Abroad programs allow a student to live in a foreign country and attend a foreign university. Students are immersed in the culture through the learning experience. WCBA students have studied for a semester at various locations around the world including Italy, Africa, Australia, England, Brazil and Germany.

COURSE	TITLE	S.H.
<b>GENERAL EDUCATION</b>		
Core Competencies		
ENGL 1550	Writing 1	3-4
	or ENGL 1549	Writing 1 with Support
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
MATH 1552	Applied Mathematics for Management	4
General Education Knowledge Domains		
Arts & Humanities		
PHIL 2628	Business Ethics	3
Arts & Humanities Course		
Natural Sciences	One science course must include a lab	7
Social Sciences		
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
Social and Personal Awareness		
REL 2601	Introduction to World Religions	3
Social & Personal Awareness Course		

<b>BUSINESS TOOL COURSES</b>		
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
MGT 2604	Legal and Social Responsibilities of Business	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3

<b>BUSINESS CORE COURSES</b>		
BUS 3715	Principles of International Business	3
BUS 3700	Business Analytics	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management	3

## INTERNATIONAL BUSINESS CORE COURSES 12

Select 12 SH from the following: International Business majors are encouraged to participate in at least ONE Global Learning Experience for credit.

BUS 4849	Export Strategy
BUS 4860	International Business Internship
BUS 4875	International Business Field Study Tour
BUS 4881	Special Topics in Business (BUS 4881B Ohio Export Internship) <small>Through selection process only</small>
ECON 3720	Comparative Economic Systems
ECON 5811	International Trade
ECON 5812	International Finance
FIN 4839	International Accounting and Finance
MGT 3755	Managing Workplace Diversity
MGT 4820	Supply Chain Management
MKTG 4842	Special Topics in Marketing (MKTG 4842O Ohio Export Strategies) <small>Through selection process only</small>
MKTG 4851	Services Marketing

## FUNCTIONAL CORE REQUIREMENTS 12

Select 12 SH of courses at a 3700 level or higher of the following areas: ACCT, BUS, ECON, ENT, FIN, MGT, MKTG)

## UPPER-LEVEL BUSINESS COURSES 6

Select 6 SH of business courses at a 3700 level or above (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG)

## FREE ELECTIVESS 6

**Total Semester Hours 120-121**

Course	Title	S.H.
<b>Year 1</b>		
<b>Fall</b>		
ENGL 1550	Writing 1	3-4
	or ENGL 1549	or Writing 1 with Support
YSU 1500	Success Seminar	1-2
	or SS 1500	or Strong Start Success Seminar
	or HONR 1500	or Intro to Honors
BUS 1500	Foundations of Business	3
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3
<b>Semester Hours</b>		<b>14-16</b>
<b>Spring</b>		
ENGL 1551	Writing 2	3

PHIL 2628	Business Ethics	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
General Education Course		3
<b>Semester Hours</b>		<b>15</b>
<b>Year 2</b>		
<b>Fall</b>		
ACCT 2602	Financial Accounting	3
MGT 2604	Legal and Social Responsibilities of Business	3
ENGL 3742	Business Writing	3
ECON 2630	Principles 2: Macroeconomics	3
REL 2601	Introduction to World Religions <small>General Education Course</small>	3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 2603	Managerial Accounting	3
ECON 3788	Statistics for Business and Economics 1	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
General Education Course		4
Free Elective Course		2
<b>Semester Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
MGT 3725	Fundamentals of Management	3
BUS 3715	Principles of International Business	3
BUS 3700	Business Analytics	3
Upper-Level Functional Core Course		3
General Education Course		3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
FIN 3720	Business Finance	3
Upper-Level International Business Course		3
Upper-Level International Business Course		3
Upper-Level Business Course <small>Internship recommended</small>		3
General Education Course		3
<b>Semester Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
MGT 3789	Operations Management	3
MGT 3761	Management Information Systems	3
Upper-Level International Business Course		3
Upper-Level Functional Core Course		3
Upper-Level Business Course		3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 4850	Strategic Management	3
Upper-Level International Business Course		3
Upper-Level Functional Core Course		3
Upper-Level Functional Core Course		3
Free Electives		3
<b>Semester Hours</b>		<b>15</b>
<b>Total Semester Hours</b>		<b>120-122</b>