

JOURNALISM (JOUR)

JOUR 2600 Investigative Reporting Workshop 1 s.h.

Students become part of a team of reporters. The program will identify one reporting project that will be the focus of this laboratory. The project will be reported until completion. Students are expected to participate in gathering and analyzing information and in the writing and/or production of stories. Repeatable for up to 3 s.h.

JOUR 2602 Media Writing 3 s.h.

Introduction to writing for the mass media. Development of writing techniques and examination of styles and approaches used in writing for various mass audiences. Includes news stories, press releases, broadcast scripts and writing for online environments.

JOUR 2603 Journalism Ethics and Social Responsibilities 3 s.h.

Examination of ethical standards and moral theories and their practical application in professional journalism through case studies. Students will learn to become active critics of media professionals.

Gen Ed: Arts and Humanities.

JOUR 2605 Journalism as Literature 3 s.h.

Examination of literary works by journalists. Study of journalism techniques transferred to literary storytelling.

Gen Ed: Arts and Humanities.

JOUR 2624 Communication Technology - Photo and Video 3 s.h.

Focus on the use of photographs and video to convey messages. Includes study of visual literacy, principles of image composition, use of still and video cameras, use of editing software.

Cross-Listed: MCOM 2624.

JOUR 2632 Introduction to Photojournalism 3 s.h.

The basics of photojournalism, including composition, lighting, editing, news judgment, and ethics.

JOUR 3716 Magazine Publishing 3 s.h.

Introduction to the fundamentals of publishing in the magazine industry. Review of history and present state of magazine publishing, business models and general vs. specialized audience publications; includes basic feature writing, design techniques and publication strategies.

Prereq.: JOUR 3725 or JOUR 2622, and JOUR 2624.

JOUR 3717 Editorial and Opinion Writing 3 s.h.

Techniques, approaches and practice in writing reviews, editorials, and opinion columns. Exercises in criticisms of the arts, editorial research, and editorial style.

Prereq.: ENGL 1550.

JOUR 3720L Magazine Journalism Workshop 1 s.h.

Working for campus publications to apply news gathering and reporting skills. Emphasis on organizational culture of magazines. Coursework may require travel for reporting projects. May be repeated for up to 3 s.h.

Prereq.: JOUR 3716 or consent of instructor.

JOUR 3721L News Content Creation 1 3 s.h.

Application of the principles of news reporting skills in student media. Emphasis on basic reporting skills, media tools and content creation for print and television.

Prereq.: JOUR 2602.

JOUR 3722L Radio News Workshop 3 s.h.

Production of news and feature stories to be aired on radio; development of interview and media production skills for news. Coursework may require travel for reporting projects.

Prereq.: JOUR 2622 or JOUR 3725.

JOUR 3723 Advanced Journalism Editing and Design 3 s.h.

Application of visual literacy and editing skills. Emphasis on editorial decision making, journalistic style editing, quantitative reasoning, fact-checking, and practice of traditional and multimedia design techniques.

Prereq.: JOUR 2622 or JOUR 3725 and JOUR 2624.

JOUR 3725 News Reporting 3 s.h.

Study of news reporting and writing, with emphasis on journalistic and AP style, development of news judgment, interviewing, and storytelling through traditional and new media. Coursework may require travel for reporting projects.

Prereq.: completion of ENGL 1551.

JOUR 3726 American Media: History, Principles and Practices 3 s.h.

The development of American mass media, the role of media and its effects on American society. A survey course designed to familiarize students with the principles and practices involved in the industries associated with mass media.

Cross-Listed: MCOM 3726.

JOUR 3731L News Content Creation 2 3 s.h.

Application of the principles of news reporting skills in student media. Emphasis on beat reporting, advanced information gathering techniques and content creation for television, web and print. Pre-req: JOUR 3721L.

Prereq.: JOUR 3721L.

JOUR 3758 Projects in Working Class Reporting 3 s.h.

Collaboration with the Center for Working Class Studies. Emphasis on using journalistic techniques to cover issues important to working-class people. Coursework may require travel for projects.

Prereq.: ENGL 1551.

JOUR 3759 Sports Journalism 3 s.h.

Techniques of sports reporting with emphasis on game reporting, sports features, columns, photography and new media storytelling. Coursework may require travel for reporting projects.

Prereq.: JOUR 2622 or JOUR 3725 or consent of instructor.

JOUR 3760 News Reporting 2 3 s.h.

Focus is on advanced news reporting and storytelling skills. Includes in-depth coverage of feature writing, investigative, and enterprise journalism. Coursework may require travel for reporting projects.

Prereq.: JOUR 2622.

JOUR 3761 New Media Journalism 3 s.h.

Focus on new trends and techniques of electronic news organizations. Emphasis on storytelling using multimedia and non-linear methods of delivery. Coursework may require travel for reporting projects.

Prereq.: JOUR 2622 or JOUR 3725 and JOUR 2624.

JOUR 3762 Political Reporting 3 s.h.

Development of skills necessary to report, write, record, and publish stories about the American political system. Coursework may require travel for reporting projects.

Prereq.: JOUR 2622 or JOUR 3725.

JOUR 3768 Journalism Individual Studies 1-3 s.h.

Student selects a package of stories to research, report and produce under the direction of a faculty member, pending approval by the faculty member. Multimedia storytelling is encouraged. Repeatable to 6 hrs.

Prereq.: Junior standing or permission of instructor.

JOUR 3769 Principles and Practices of Sports Information 3 s.h.

This course explores the history, development, trends and responsibilities involved in creating and disseminating messages related to sports teams and players, special emphasis on the relationship between journalism and sports information distribution. This course will examine the fundamental components of sports information and storytelling and discuss ethics in relation to sports messaging, player identity and audience relationships.

Prereq.: JOUR 2624.

JOUR 3790 Documentary Storytelling 3 s.h.

Students will use journalism and production skills to create an in-depth visual report using documentary style. Students will be introduced to the practical considerations of making a documentary film, exposed to the various documentary styles and subject matter. Junior standing or permission of instructor. Repeatable for up to 6 semester hours.

Prereq.: Junior standing.

JOUR 4821 Advising Student Media 3 s.h.

Study of the role and responsibilities of the media advisor in high school and college. Topics include the unique legal and ethical concerns of student media, the training of student staff, the relationship of the student press to the academic administration, and publication-management concerns. Listed also as ENGL 4821.

Prereq.: JOUR 2622 or JOUR 3725 or ENGL 3741.

JOUR 4822 Magazine Writing and Reporting 3 s.h.

In-depth study of writing and reporting techniques for magazine journalists. Emphasis on learning freelance skills, getting work published, and marketing yourself as a magazine writer. Coursework may require travel for reporting projects.

Prereq.: JOUR 3725 or JOUR 2622, and JOUR 2624.

JOUR 4823 Advanced News Content Creation 3 s.h.

Emphasis on extended research, extensive interviewing and investigative reporting techniques. Coursework may require travel for reporting projects.

Prereq.: JOUR 3721L and JOUR 3731L.

JOUR 4824 Communication Law 3 s.h.

Study of First Amendment rights of the press and speech; examination of laws concerning libel, privacy, copyright, obscenity, censorship, open meetings and open records, broadcast regulation and commercial speech.

Prereq.: junior standing.

JOUR 4825 Selected Topics in Journalism 3 s.h.

Study of approaches to and special aspects of journalism not covered in depth in other journalism courses. May be repeated once with change of topic.

Prereq.: Junior Standing or permission of instructor.

JOUR 4860 News Reporting 2 3 s.h.

Focus is on advanced news reporting and storytelling skills. Includes in-depth coverage investigative, and enterprise journalism.

Prereq.: JOUR 2622 or JOUR 3725.

JOUR 4890 Writing and Producing Television News 3 s.h.

Organization, preparation, and presentation of television news programs. Includes study of journalistic requirements of broadcast media and broadcast newsroom operation and writing style. Students will engage in story development, shooting/editing, script management, and on-camera performance.

Prereq.: Sophomore Standing.

Cross-Listed: TCOM 4890 and MCOM 4890.

JOUR 4893 Journalism Senior Project 3 s.h.

Capstone experience for journalism major. Individualized enterprise/ investigative reporting projects with demonstration of advanced newsgathering techniques. Coursework may require travel for reporting projects.

Prereq.: Senior standing; and JOUR 3760 or JOUR 4860 and JOUR 4824.

Gen Ed: Capstone.

JOUR 4894 Journalism Internship 3 s.h.

Application of journalism skills through supervised work experience. Students complete a minimum of 60 work hours for each hour registered. Internship placement is selective. Coursework may require travel. May be repeated for up to 6 hours.

Prereq.: Junior standing, 2.0 GPA, and special approval required, OR special approval required.